

EQUITY FINANCIAL GROUP INC.

PO BOX 2841

HICKORY, NC 28603

TELEPHONE 828-324-0710 FAX 828-324-0700

EMAIL INFO@EQUITYFINANCIALGROUP.BIZ

**IF YOU RECEIVED THIS EMAIL IN ERROR,
PLEASE CALL US IMMEDIATELY. THANK YOU.**

EMAIL/FAX TRANSMITTAL SHEET

To:	FROM:
	Equity Financial Group Inc.
Email Address:	DATE:
COMPANY:	TOTAL NO. OF PAGES:
	5
PHONE NUMBER:	SUBJECT:
	Confidentiality Agreement & Buyer Profile

Please follow these exact instructions:

Initial the first page and sign the second page of the confidential agreement.

There is one other form that we require; the Buyer Profile/Financial Statement.

Our responsibility to our clients is to qualify the buyers in order to assure that they are financially able to consider the company they wish to preview. Confidentiality is of utmost importance for all parties.

If you would be interested in receiving information on our outstanding franchise opportunities please contact me and I will see that you receive a brief description of what we have and the Franchise Form.

We look forward to hearing from you.

Thank you,

Equity Financial Group Inc.
Ph-828-324-0710
Fax-828-324-0700

The information in this email contains privileged and confidential information and is intended to be read by the individual/entity named above. If the reader of this email is not the intended recipient, the employee or agent responsible, please deliver to the intended recipient. You are hereby notified that any dissemination, distribution or copying of this material is strictly prohibited.

STANDARD BUYER'S CONFIDENTIALITY AND WARRANTY AGREEMENT

The undersigned (the "Buyer") understands and acknowledges that Christopher S. Whitener (the "Broker" has a valid agreement with the owner(s) (the "Seller") of the business and/or property described below (the "Business") whereby Broker has been retained, for an agreed upon commission, to represent Seller in the sale of the Business. Buyer understands and acknowledges the Broker is acting as the agent of the Seller and that Broker's primary duty is to represent the interests of the Seller. The Business that is the subject of this Standard Buyer's Confidentiality and Warrant Agreement (the "Agreement") is as follows:

Description of Business: Business Listings for Equity Financial Group Inc.

In order to induce Broker or Seller to furnish information regarding the Business (the "Information") to Buyer for Buyer's evaluation and possible purchase of said Business and in consideration for Broker's or Seller's furnishing such information, Buyer understands, agrees, represents and warrants to Broker and Seller as follows:

1. The word "Buyer," as used herein, shall mean and include the undersigned individually, as a member of a partnership, as an employee, stockholder, officer or director of a corporation, as an agent, adviser or consultant for or to any business entity and in any other capacity whatsoever.
2. The Information is of a proprietary and confidential nature, the disclosure of which to any other party will result in damage to the Seller and/or Business, and Buyer further represents and warrants as follows:
 - (A) The Information furnished by Broker or Seller has not been publicly disclosed, has not been made available to Buyer by any party or source other than Broker or Seller and is being furnished only upon the terms and conditions contained in this Agreement.
 - (B) Buyer will not disclose the Information, in whole or in part, to any party other than persons within Buyer's organization, including independent advisers/consultants, who have a need to know such Information for purposes of evaluating or structuring the possible purchase of the Business. Buyer accepts full responsibility for full compliance with all provisions of this Agreement by such other persons.
 - (C) Buyer will not disclose, except to the extent required by law, to any parties other than the persons described in Paragraph 2(B) above that the Business is available for purchase or that evaluations, discussions or negotiations are taking place concerning a possible purchase.
 - (D) Buyer will not utilize, now or at any time in the future, any trade secret(s), as that term may be defined under statutory or common law, that is/are included in the furnished Information for any purpose other than evaluating the possible purchase of the Business, including, without limitation, not utilizing same in the conduct of Buyer's or any other party's present or future business(es).
 - (E) In addition to the prohibition against utilizing trade secret(s), Buyer will not utilize any other furnished information for any purpose other than evaluating the possible purchase of the Business, specifically including, without limitation, not utilizing same to enter into and/or engage in competition with the Business or assist or promote any other party(s) in so doing. The foregoing prohibition against utilizing said Information in competing with the Business shall remain in effect for three (3) years from the date hereof and shall be applicable to competition within the presently existing marketing area of the Business.
 - (F) If Buyer decides not to pursue the possible purchase of the Business, Buyer will promptly return to Broker all Information previously furnished by Broker or Seller, including any and all reproductions of same, and further, shall destroy any and all analyses, compilations or other material that incorporates any part of said Information.
3. Buyer will not contact the Seller or Seller's employees, customers, suppliers or agents other than Broker for any reason whatsoever without the prior consent of the Broker. All contacts with the Seller or such other parties will be made through or by Broker unless otherwise agreed to by Broker, in writing.
4. The Information furnished by Broker has been prepared by or is based upon representations of the Seller and Broker has made no independent investigation or verification of said Information. Buyer hereby expressly releases and discharges Broker from any and all responsibility and/or liability in connection with the accuracy, completeness or any other aspects of the information and accepts sole and final responsibility for the evaluation of the Information and all other factors relating to the Business.
5. The Information is subject to change or withdrawal without notice and the Business is being offered for sale subject to prior sale or the withdrawal of said offering without notice.
6. Buyer will indemnify and hold harmless the Broker and Seller from any and all claims or actions arising from Buyer's acts or failures to act in pursuing the possible purchase of the Business, including, without limitation, reasonable attorney's fees and other expenses incurred by Broker.
7. Buyer will not, for a period of three (3) years from the date hereof, enter into any agreement for the purchase of the Business, in whole or in part, or assist or promote any other party in so doing, unless such agreement to purchase provides for commission to be paid Broker, with the commission being defined as the amount agreed upon by Broker and Seller in the "Standard Listing Agreement" or similar agreement between those parties. The phrase "agreement for the purchase of the Business" as used herein, shall mean and include any agreement, specifically including, but not limited to, offers to purchase, letters of intent and similar agreements, that provides for the transfer, conveyance, possession of, or disposition of the Business, its capital stock, assets, or any portion thereof, and the commission amount to be paid Broker shall be the greater of either the minimum commission or the commission based upon sale price (or purchase

price), as these amounts are defined in the aforesaid agreement between Broker and Seller. Further, "sale price (or purchase price)" as used herein shall mean and include the total amount of consideration paid or conveyed to Seller or for Seller's benefit, including, without limitation, cash, capital stock, notes, personal property of any kind, real property, leases, lines of credit, loans, contingent payments (e.g., license agreements, royalty agreements, payments based upon future sales or profits, etc.), employment or management contracts, consulting agreements, non-competition agreements, assumption or discharge of any or all liabilities, and any combination of the foregoing and/or other consideration. The commission amount agreed upon by Broker and Seller in the aforesaid agreement between those parties will be made known to Buyer by Broker, upon Buyer's request, when and if an agreement for the purchase of the Business is made by Buyer. If Buyer violates the foregoing provision, Buyer will be liable for and pay said commission to Broker upon demand without any obligation on Broker's part to first exhaust any legal remedies against Seller.

8. Buyer represents that Buyer has sufficient financial resources to complete the transaction for the asking price and terms set forth herein. Buyer agrees to provide, upon request by Broker or Seller, financial statements, references and other pertinent information evidencing such financial sufficiency.

9. The performance and construction of this Agreement shall be governed by the laws of the State of North Carolina. All sums due hereunder shall be payable at the office of the Broker in Catawba County, North Carolina and all parties hereto agree to forbear from filing a claim in any other jurisdiction.

10. This Agreement shall be binding upon the Buyer, Buyer's heirs, executors, successors, assigns, administrators or representatives. If any provision of this Agreement shall be held to be invalid, void or unenforceable, the remainder of the provisions hereof shall remain in full force and effect and this Agreement shall be construed as if such invalid, void or unenforceable provision had not been contained herein.

11. Any controversy between the parties to this Agreement involving the construction or application of any of the terms, covenants or conditions of this Agreement, shall on written request of one (1) party served on the other, be submitted to binding arbitration. Such arbitration shall be under the rules of the American Arbitration Association. The arbitrator shall have no authority to change any provisions of this agreement; the arbitrator's sole authority shall be to interpret or apply the provisions of this Agreement. The expenses of arbitration conducted pursuant to this paragraph shall be born by the parties in such proportion as the Arbitrators shall decide.

12. The terms and conditions of this Agreement shall also apply to any other business and/or property on which Broker has been retained to represent the owner(s) in the sale thereof and on which Broker or owner(s) has furnished information to Buyer. Further, it shall not be necessary for Buyer to execute any additional agreement(s) to that effect and any terms and conditions of this Agreement that refer to the date hereof shall automatically be adjusted to reflect the date on which Broker or owner(s) initially furnished information to Buyer on such other business and/or property.

13. The provisions hereof cannot be modified, amended, supplemented or rescinded without the written consent of Broker and this Agreement sets forth the entire agreement and understanding

EXECUTED ON THIS _____ DAY OF _____, 20____

Typed/Printed Name of Buyer

Typed/Printed Name of Buyer

Signature (Individually and as
Duly Authorized Representative)

Signature (Individually and as
Duly Authorized Representative)

Typed/Printed Name of Signature

Typed/Printed Name of Signature

Street Address

Street Address

City, State, Zip Code

City, State, Zip Code

Telephone

Telephone

EQUITY FINANCIAL GROUP INC.

BUYER'S PERSONAL PROFILE AND FINANCIAL STATEMENT

(This information is confidential and shall be stored in a secure area.)

THIS IS REQUIRED BEFORE RECEIVING FINANCIAL INFORMATION ON ANY LISTING.

If you need to be notified before we send you a fax or email, please let us know so that we can mark your file.

Inquiring on Listing Number: _____

Name

Home

Address

City

State

Zip

Code

Telephone

(Day)

(Evening)

Fax

Email Address

Present Occupation or Business: _____

Describe your position, duties, etc. _____

Personal Strengths: _____ Weaknesses: _____

TYPE OF BUSINESS PREFERENCE: Preferred Sic Code

1. _____ 2. _____ 3. _____

TYPES OF BUSINESS YOU WOULD NOT CONSIDER

1. _____ 2. _____ 3. _____

LOCATION PREFERENCE:

1. _____ 2. _____ 3. _____

Min monthly income required: \$ _____ Cash avail/down payment: \$ _____ When will it be available:
Who, besides yourself will be involved in the decision?

Do you require immediate income: _____ YES _____ NO

Would you like information on our excellent franchise opportunities? : _____ YES _____ NO

TOTAL ASSETS \$ _____

LIQUID ASSETS \$ _____

TOTAL LIABILITIES \$ _____

NET WORTH \$ _____

HAVE YOU HAD ANY PREVIOUS CONTACT WITH ANYONE IN OUR COMPANY BEFORE? _____ YES _____ NO

IF SO, NAME OF THE PERSON YOU HAD CONTACT WITH _____ . LAST CONTACT
DATE _____

The undersigned certifies that this information was provided by him/her and is true and correct.

Name (Print)

(Sign)

Date

EQUITY FINANCIAL GROUP INC.

FRANCHISE QUALIFICATION FORM

Franchisor Follow Up:

Date: _____

Referring Agent: _____

Comments: _____

Company Name:

Equity Financial Group Inc.

Christopher S. Whitener

PO Box 2841

Hickory, North Carolina 28603

Phone: (828)324-0710 Fax: (828) 324-0700

E-Mail: info@equityfinancialgroup.biz

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Home Phone: _____

Best Time to Reach You: _____

Financial Profile: Liquid Cash: _____ Net worth: _____

Targeted Investment Level:

\$20K to 50K \$50K to 100K \$100K to 150K \$150K to 200K \$200K to 400K Over \$400K

When Would You Like To Get Started? _____ Months **Partnership:** Yes _____ No _____

General Education: (*circle*) High school College: 1 2 3 4 Degrees (state & give details)

Professional Associations: _____

Work Experience: _____

County: _____ **State:** _____ **Zip:** _____

Business: _____ **Fax:** _____